



EVALUATION PLAN

Who Cares?	What do they care about?	Where is the information?	How will I get it?	How will I share it?
AUDIENCE	QUESTION	DATA	METHOD	REPORT
<p>External Audiences:</p> <ul style="list-style-type: none"> - Funders (current and future) - Coalition Supporters - Community Members - Key community partners <p>Internal Audiences:</p> <ul style="list-style-type: none"> - WTC members - Coalition Staff - Leadership Team - Youth Leaders - Volunteers 	<ul style="list-style-type: none"> -Overall safer community and Schools -Preventing youth substance use -Education of specific issues among parents and families (directly from data) -Decrease crime related to substance abuse - Collaboration and Shared Responsibilities with Community Partners 	<ul style="list-style-type: none"> -Youth substance use, age of onset, past 30 day use, perception of risk, perception of parental disapproval - Youth access to alcohol - Youth and Adult attitudes and belief of youth substance use - Criminal Justice Records - School Records 	<ul style="list-style-type: none"> -Minnesota Student Survey Data - Search Institute Attitudes and Behaviors Survey -Police reports/Diversion reports - School Records (truancy and behavioral reports) -Community Attitudes and Belief Survey -Community Forums/Discussion Groups -Key Informant Interviews -Youth focus groups -observations of community events 	<ul style="list-style-type: none"> - Community presentations/ forums to report and discuss results -Annual Town Hall Meeting -Quarterly Newsletters -Coalition website, facebook page and blog -PSA's -Annual Coalition Celebration Coalition members spreading this information within their individual sectors